

Why to use Skipper in your company



What is Skipper

- Modeling tool for work with ORM frameworks
 - (ORM is used to manage data in databases).
- Exports code directly from visual model, thereby:
 - Completely substitutes manual coding,
 - reduces error rate to 0%.

Skipper saves up to 75% of time.



When to use ORM Designer

When developing apps in PHP in framework:

- Doctrine or Doctrine 2
- Propel
- CakePHP
- Symfony
- Zend



Benefits for a company

- Up to four times lower costs on ORM models development and maintenance.
- 100% quality of code.
- Reduced requirements on knowledge and experience of programmers.
- Easy entry of new team members into a project.



Benefits for employees

- Increase of work comfort and emphasis on creative part of project.
- Elimination of stereotype.
- Quality documentation of a project.
- Better cooperation between team members.
- Easier communication with a client.



Adopting the application

- Immediate incorporation into company processes thanks to:
 - import of existing projects,
 - easy start with the application without any training.
- Interconnection with in-house applications.
- Wide range of customization to the company needs.



Documentation and support

- Detailed documentation
 - guides
 - tutorials
 - referential documentation
- Support forum
- Email support free of charge



VIP paid support

- Implementation of support for new ORM framework.
- Individual adjustment and configuration.
- Assistance with solving of specific tasks or problems.
- €75 / 1 hour.

Application verified by customers

- Used daily by more than 800 customers from 50 countries all over the world.
- 4 years on the market.
- Product from experienced company developing apps for more than 8 years.
- Positive reviews and testimonials from users.



Testimonials

- *“Skipper is not just a tool to master, but mastermind that teaches us the best programming practices.”* (Can Berkol, Bieber Ltd.)
- *“Skipper saves a huge amount of time as writing the ORM definitions manually would be soul destroying and time consuming!”* (Steve Davies, ADZ Media)
- *“Skipper is a stable and easy to use designing tool! No documentation, just design and everything is documented!”* (Siebe Vos, Informaid)



Licensing

- Perpetual license for €295 (including 12 months of maintenance)
- Next 12 months of maintenance for €99
- Maintenance - access to the application updates and free customer support.



Return on investment - example

Application developed in	Doctrine
Number of developers	2
Man-hours with ORM / month	5
Costs for 1 hour of work	20
Costs on 5 licenses	€15
	€1,426



Return on investment - calculation

Time savings

$$15\text{h} * 5 = 75\text{h} / \text{month}$$

$$75\text{h} * 12 = \underline{\underline{900\text{h} / \text{year}}}$$

Financial savings

$$75\text{h} * €15 = €1,125 / \text{month}$$

$$€1,125 * 12 = \underline{\underline{€13,500 / \text{year}}}$$

$$\begin{aligned} \text{ROI} &= \text{investment} / \text{savings} \\ &= €1,426 / €1,125 = \underline{\underline{1.2 \text{ month}}} \end{aligned}$$





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